## Winter Meeting Information

Exhibit Friday\* afternoon and all day on Saturday! The FAP is targeting all periodontists in the state of Florida to attend this meeting.

All breaks and continuing education vouchers will be located in the exhibit hall to encourage and increase traffic flow. The FAP Welcome Reception will be held in the exhibit area on Friday afternoon. Please consider one of the different levels of sponsorship and recognition opportunities they encompass. Once your sponsorship/exhibitor contract is received additional meeting information will be forwarded to you.

Average attendance: 100+ Periodontists
\*Set-up and exhibiting is OPTIONAL on Friday.

#### **PROGRAM:**

Friday Morning: AAP's Insurance Workshop Friday Afternoon: 13th Annual UF/NSU Senior Residents Presentations

**Saturday**: Dr. Sascha Jovanovic Horizontal Ridge Augmentation in Thin Ridges and Extraction Sockets for Esthetics

### SHIPPING INFORMATION:

(Boxes are NOT allowed to arrive more than 5 days prior to the program) Rosen Shingle Creek

Group Name/Dates:

Hold for: Arrival Date:

Attn: Kristi Marina, Conv. Service Manager 9939 Universal Boulevard Orlando, FL 32819

Please contact the FAP for complete shipping information. fap@tampabay.rr.com

Up-to-date meeting information and a list of participating exhibitors will be posted on the FAP website.

## Visit www.floridaperio.org

A list of registered attendees will be sent one week prior to meeting per request from vendor. An attendee list will be available at the meeting and can be found in vendor registration envelope along with badges. An updated attendee list will be sent post-meeting. Attendee lists do not include email addresses.

## Winter Meeting Schedule

The FAP reserves the right to change the meeting schedule as deemed necessary.

## Friday, February 2, 2018

9:00am - 3:00pm AAP Insurance Workshop
11:30am - 1:00pm EARLY EXHIBITOR SET-UP
(Exhibiting is optional on Friday)

1:00pm – 5:00pm UF/NSU Senior Residents

Presentations

5:00pm - 6:30pm FAP Welcome Reception

in the exhibit area.

Registered vendors welcome!

## Saturday, February 3, 2018

6:30 a.m. EXHIBITOR SET - UP
7:00am - 8:30am Registration/Coffee/Attendees visit exhibitors

9:00am - 10:30am Dr. Sascha Jovanovic

10:30am - 11:00am Break/Attendees visit exhibitors 11:00am - 12:30pm Dr. Sascha Jovanovic continued 12:30pm - 1:30pm FAP Lunch/FAP Business Meeting

Lunch vouchers provided to exhibitors. 1 per sales rep., up to 3 per table.

1:30pm - 2:30pm Dr. Sascha Jovanovic continued 2:30pm - 3:00pm Break/Attendees visit exhibitors 3:00pm - 4:00pm Dr. Sascha Jovanovic continued 4:00pm - 4:30pm Continuing education vouchers

distributed in exhibit area and attendees visit exhibitors.

CANCELLATION/REFUND - Cancellation of table top space must be made in writing to the FAP and postmarked one month prior to the meeting to receive a full refund. If the request is made less than one month from meeting, the FAP shall retain 100% of the rental fee; provided that if the Association resells the canceled or reduced space, the FAP shall refund the full amount less an administrative charge not to exceed 20% of the total table top rental fee. No refund of table top fee will be given to a vendor who has attended and participated at the scheduled meeting.









# Sponsorship & Exhibiting Information

# Winter Meeting

Rosen Shingle Creek

February 2-3, 2018

www.FloridaPerio.org

## Sponsorship/Exhibitor Information

All sponsorships (excluding \$850 exhibitor) are for one year (two meetings) and location of table top is determined by level of sponsorship.

PLATINUM SPONSOR - Historically, the Platinum Sponsor has underwritten and provided a speaker for one meeting. The Florida Association of Periodontists (FAP) extends an invitation to all interested companies to participate at this sponsorship level minus the responsibility of providing a speaker. As a Platinum Sponsor your company will be recognized as a leading sponsor of an FAP meeting and will be spotlighted as an FAP Platinum Sponsor in all meeting promotional material. Your company will be invited to participate in a Corporate Forum\* and present to those in designated meeting room your company's newest products and services. Your company logo will appear above other sponsors and exhibitors on the FAP website homepage with link to the corporation website, in all FAP newsletters, three per year and on all FAP membership mass e-mail communications. Platinum Sponsors will be encouraged to place advertising packages (company information and printed promotional items such as pens, pencils, notepads, etc.) in the presentation meeting area or at the FAP Business Meeting. In addition, your company will not be charged for a table top exhibit for one year (two meetings). Your company will have separate signage at the sponsored meeting and events. The signage will be placed in a high traffic area to assure more recognition of your level of commitment to the FAP. The financial commitment is \$7,500.00 or greater and is valid for one year.

GOLD - As a Gold Sponsor your company will be recognized as an outstanding sponsor of the Florida Association of Periodontists (FAP) meeting and will be spotlighted as a FAP Gold Sponsor in all meeting promotional material. Your company will be invited to participate in a **Corporate Forum**\* and present to those in designated meeting room your company's newest products and services. Your company will appear on the FAP website homepage with link to the corporation website and your company name will appear in all FAP newsletters, three per year. In addition, your company will not be charged for a table top exhibit for one year (two meetings). As a Gold Sponsor the FAP encourages you to sponsor an evening event the night before the Saturday presentation and will gladly advertise this event for you. Appropriate sponsorship signage will be placed listing your company as a Gold Sponsor and will be placed in the exhibition area assuring recognition of your level of commitment to the FAP. The financial commitment is \$5,000.00 or greater and is valid for one year.

SILVER - As a Silver Sponsor your company will be recognized in all FAP newsletters, three per year and will be listed on the FAP website sponsor page with a link to your website. In addition, your company will not be charged for a table top exhibit for one year (two meetings). Silver Sponsors will be advertised as sponsors of continental breakfast and/or coffee breaks, signage will be provided. Appropriate sponsorship signage will be placed listing your company as a Silver Sponsor and will be placed in the exhibition area assuring recognition of your level of commitment to the FAP. The financial commitment is \$2,500.00 and is valid for one year.

## Rosen Shingle Creek

- ✓ 9939 Universal Boulevard, Orlando, FL 32819
- ✓ Room rate: \$189.00 per night.
- ✓ To make a reservation call: 866-996-6338 or 407-996-6338. Mention Florida Association of Periodontists Annual Conference. To make an online reservation, visit: www.floridaperio.org.
- ✓ Self-Parking is reduced to \$9.00/per.

Limited rooms at this rate. Book soon, cutoff date is January 8, 2018.



**EXHIBITOR** - As an Exhibitor your company will receive a table top exhibit and will be placed in the remaining areas of the exhibit hall for one meeting. Signage will be provided identifying your corporation as a meeting exhibitor. The financial commitment is \$850.00 per meeting or \$1600.00 if your company contracts for two consecutive meetings.

\*The FAP reserves the right to secure date, time, and number of participants of this event.

# Other Opportunities

As a contracted exhibitor/sponsor your company is encouraged to sponsor smaller items for more recognition. These items will be distributed at two consecutive FAP meetings. Vendor will pay cost of production and will obtain final artwork approval from the FAP.

The financial commitment is:

\$1000.00 Notebooks \$750.00 Lanyards \$500.00 Meeting bags

The FAP is encouraging contracted vendors to participate in the door prize drawing to be held on Saturday. Attendees MUST visit exhibitors to qualify. Vendors control entries placed in their drawing containers. Entry forms and containers provided by the FAP.

Contact the FAP office for more information: 352-232-6800 or fap@tampabay.rr.com

# FAP WELCOME RECEPTION IN THE EXHIBIT AREA!

All contracted sponsor and exhibitor representatives are invited!

FRIDAY, FEBRUARY 2, 2018 5:00pm - 6:30pm

This is a great opportunity for one-on-one time with meeting attendees.

## Florida Association of Periodontists 2018 Winter Meeting Sponsorship/Exhibitor Contract

	eck level of participation:
Plat *Participa	tinum*Gold*SilverExhibitor tion in corporate forums included in this sponsorship level
My compan	y is interested in other sponsorship opportunities:
	\$1000.00 Notebooks
	\$750.00 Lanyards
	\$500.00 Meeting bags
Firm Name	e:
Address:_	
City, State	, Zip:
Telephone	:
Email:	
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Type of pr	oduct to be exhibited:
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•	n exhibiting fee)
Contact th	e FAP office to remit by credit card.
	Check enclosed \$
Paya	able to Florida Association of Periodontists

#### Please return to:

Florida Association of Periodontists P.O. Box 7075, Wesley Chapel, FL 33545

**Questions?** Email: fap@tampabay.rr.com

Phone: 352-232-6800

Consider participating in the Corporate Forum!